

Sales Development Rep and Appointment Setter

Product	Sales Development Rep and Appointment Setter
SKU	SLE-BPO-SDR
HS code	Not stated
Minimum order	Not stated
Price basis	hour
Supplied by	SriLankaExport.com, Harker International (Pvt) Limited
Country of origin	Sri Lanka
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Overview

A rep who works your lead list and books meetings for your closers, by email, phone and LinkedIn.

Typical work

- Prospect research and list building
- Email and phone outreach
- Booking meetings into your calendar
- Keeping your CRM up to date

How it works

- Tell us the role, the skills, the hours and the time zone you need covered.
- We recruit in Sri Lanka and send you a shortlist. You interview and choose.
- The person is employed by us in Sri Lanka: salary, EPF and ETF, equipment and supervision are ours. You get one hourly invoice.
- Minimum 80 hours per month per person. Full time is about 173 hours.

How to get a rate: send the role, seniority, hours per month and start date. The range above is indicative, from published Sri Lankan market rates. We confirm a firm hourly rate with the shortlist.

What to tell us for a shortlist

- Your market and the buyers you sell to
- Outreach channels and any volume targets per day or week
- Your CRM and sales tools
- Hours and the time zone the rep must cover
- Who the rep reports to on your side

A good brief, sample scripts and a clear definition of a qualified meeting help a new rep get up to speed faster.

Issued by our Trade Desk in Colombo on the date shown. Figures are indicative, not a firm offer. Ask us for a certificate of analysis against your order. Fields marked "Not stated" are confirmed with your quote, never estimated. For a firm price against your quantity, destination and Incoterm, request a quote and we reply with a costed position.

